



EMPOWER YOUR WORKFORCE.

Work smarter with ManagementDirect.

the **ACADEMY.**

CMI
Chartered
Management
Institute

IN TODAY'S BUSINESS ENVIRONMENT IT'S ALL ABOUT WORKING SMARTER

Improving efficiency and maximising resources to maintain your competitive edge. ManagementDirect, our online leadership and management resource portal does just that.



RESOURCES AND EXPERTISE FOR YOUR EMPLOYEES

- 24/7 access to our extensive body of knowledge from any PC, tablet or mobile device, ensuring managers can find the information they need, when they need it.
- A wide range of content available in formats to suit and support different learning styles.
- Ability for managers to select appropriate material for the time they have available.
- Comprehensive and up to date material that addresses current management practice.
- Automatic recording of activity, means users can concentrate on their learning.

AN EMPLOYERS GUIDE

- ManagementDirect offers a cost-effective way to increase the skills of your workforce and give you a greater return on investment.
- Create and access 'learning journeys' of content on core management skills and hot topics, attuned to your organisations objectives, individual training needs or PDR objectives.
- The application can be customised to your own branding, ensuring integration with your organisation's training and development programme.
- ManagementDirect supports your employee engagement. Users are also registered as Affiliate Members of CMI, enabling them to access our range of member benefits.

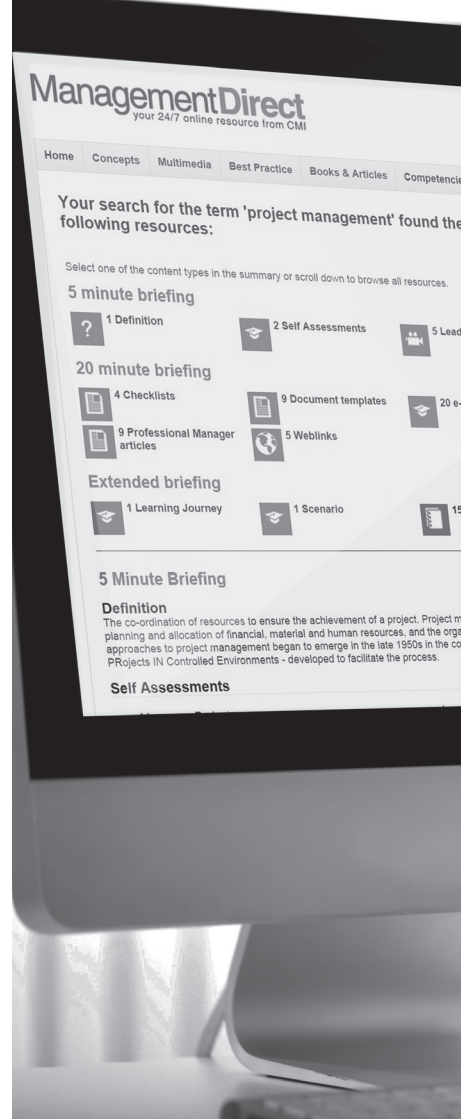


I've used the CPD planner within ManagementDirect, which was really useful for structuring my reflections. The ability to plan the personal development activities I'm going to do has also been really helpful.

Graeme Reekie MA MBA FCMI
Independent Facilitator, Evaluator and Consultant
Wren and Greyhound

FIND OUT MORE

To find out more about ManagementDirect and how it can help you, your team and your organisation, visit www.managers.org.uk/md or contact us on 01536 207404.



Chartered Management Institute (CMI)

CMI is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence.


With a member community of over 100,000, CMI has been providing forward-thinking advice and support for more than 60 years. We continue to give managers and leaders, and the organisations they work in, the tools they need to improve their performance and make an impact.

We are a UK awarding body for management and leadership qualifications, and the only body that awards Chartered Manager, the hallmark of any professional manager.

For more information, visit our website or social media pages.

 Website: www.managers.org.uk/md

 Twitter: [@CMI_Managers](https://twitter.com/CMI_Managers)

 Facebook: www.facebook.com/bettermanagers

 LinkedIn: <http://linkd.in/1imPoB6>



MANAGEMENTDIRECT YOUR WAY

Don't forget
ManagementDirect can
be customised with your
branding and your own
learning and development
programme. Contact the
team on **01536 207404** to
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